

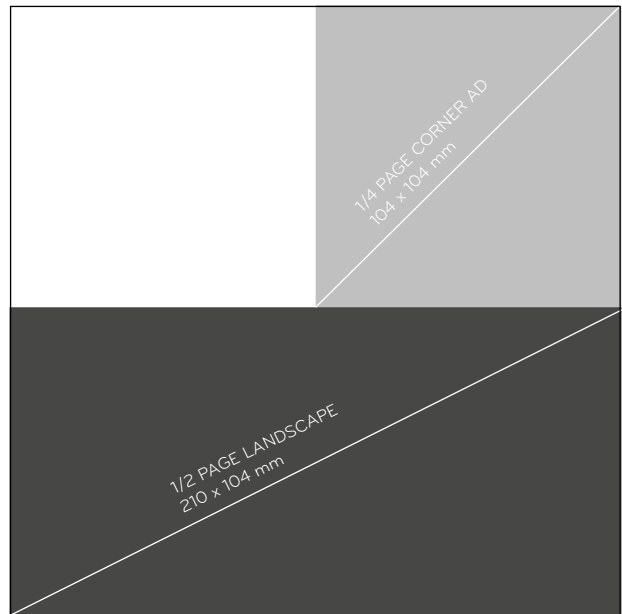
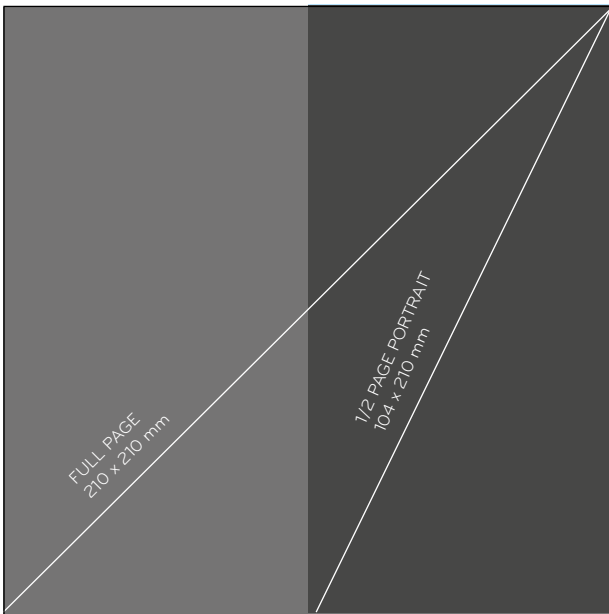


Create relevant content that accompanies our foodies even beyond the festivals!

Make our visitors aware of your brand by placing your company logo, publishing additional information or by booking a prominent advertisement. Visitors are drawn to this attractive magazine format and therefore take the information home with them.

ADVERTISEMENT FORMATS BLEED SIZE

Final closed format 210 x 210 mm



AD FORMATS WIDTH X HEIGHT

		Bleed size + 3 mm trimm	Net Price/€
1/1		210 x 210	600.00
1/1	IFC, IBC*	210 x 210	700.00
1/1	BC*	210 x 210	800.00
1/2	portrait	104 x 210	360.00
1/2	landscape	210 x 104	360.00
1/4	corner ad	104 x 104	220.00

* IFC (inside front cover), IBC (inside back cover), BC (back cover)



CONTACT:

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ORDER DEADLINES...

Please make all your bookings at least 4 weeks before the respective eat&STYLE.

NOTE: Printing material should reach us 3 weeks prior to the eat&STYLE in concern.

DATA FORMAT:

- Preferably use PDF, JPEG or TIFF.
- For PDF settings, please select from: PDF/X-1a:2001 | DF/X-3:2002 | PDF/X-4:2008
- Type embedding (complete or as a subgroup)
- Please ensure the correct colour space for any image data. (CMYK or greyscale) and the resolution should be sufficient quality (It is recommended to use min. 300 dpi).
- Bleed: all advertisements that reach the margins of the pages must have a sufficient trim (3 mm is recommended, max. 5 mm).

Advertisements must be in line with the visual style of eat&STYLE. FLEET FOOD Events reserves the right to reject unsuitable advertisements. We are happy to provide help regarding any modifications.

Data check per advert: €30.00

2019 DATES



MUNICH - ZENITH
02.11 + 03.11.2019



STUTTGART - MESSE STUTTGART
22.11 - 24.11.2019



HAMBURG - SCHUPPEN 52
16.11 + 17.11.2019



DÜSSELDORF - AREAL BÖHLER
30.11. + 01.12.2019